

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a public hearing pursuant to Article 18-A of the New York State General Municipal Law will be held by the County of Monroe Industrial Development Agency (the "Agency") on the 17th day of July, 2012 at 11:45 a.m., local time, at the Ebenezer Watts Building, 49 South Fitzhugh Street, Rochester, New York 14614, in connection with the following matter:

155 EAST MAIN ST., LLC, a New York limited liability company, its successors or designees (collectively, the "Company") has requested that the Agency assist with a certain project (the "Project"), consisting of (A) the acquisition or retention of a leasehold or other interest in (i) an approximately 0.14-acre parcel of land located at 155 Main Street in the City of Rochester, New York, together with the existing approximately 28,851 square foot vacant building thereon, (ii) an approximately 0.21-acre parcel of land located at 159 Main Street in the City of Rochester, New York, together with the existing approximately 50,415 square foot vacant building thereon and (iii) an approximately 0.09-acre parcel of land located at 25-29 Stone Street in the City of Rochester, New York, together with the existing approximately 7,808 square foot vacant building thereon (collectively, the "Land" and the "Existing Improvements"); (B)(i) the renovation of the Main Street Existing Improvements into a 106-room Hilton Garden Inn including, but not limited to, a restaurant and bar, a pool and fitness room, meeting rooms and a business center, while maintaining the historic exterior features, as well as maintaining the interior historical features as much as possible, and (ii) the demolition of the Stone Street Existing Improvements and the construction in its place of a Pavilion entrance which is a Hilton Garden Inn staple (collectively, the "Improvements"); and (C) the acquisition and installation in, on and around the Improvements of certain machinery, equipment and related personal property (the "Equipment" and, together with the Land, the Existing Improvements and the Improvements, the "Facility"). The Facility will be initially operated and/or managed by the Company.

The Agency will acquire an interest in the Facility and lease the Facility to the Company. The financial assistance contemplated by the Agency will consist generally of the exemption from taxation expected to be claimed by the Company as a result of the Agency taking an interest in, possession or control (by lease, license or otherwise) of the Facility, or of the Company acting as an agent of the Agency, consisting of: (i) exemption from state and local sales and use tax with respect to the qualifying personal property portion of the Facility, (ii) exemption from mortgage recording tax with respect to any qualifying mortgage on the Facility, and (iii) exemption from general real property taxation with respect to the Facility, which exemption shall be offset, in whole or in part, by contractual payments in lieu of taxes by the Company for the benefit of affected tax jurisdictions.

A copy of the Company's application, containing the Benefit/Incentive analysis, is available for inspection at the Agency's offices at 8100 CityPlace, 50 West Main Street, Rochester, New York 14614 during normal business hours, Monday through Friday, and will be available for inspection and review at the above-scheduled Public Hearing.

The Agency will at the above-stated time and place hear all persons with views in favor of or opposed to either the location or nature of the Facility, or the proposed financial assistance being contemplated by the Agency. In addition, at, or prior to, such hearing, interested parties may submit to the Agency written materials pertaining to such matters.

Dated: July 2, 2012

COUNTY OF MONROE INDUSTRIAL
DEVELOPMENT AGENCY

By: Judy A. Seil, Executive Director